As your financial partner, we at Old Mutual want to help you achieve your financial goals, and this includes helping you keep your savings and investments secure. To shield yourself from sophisticated cybercriminals who use social media to prey on people, we urge you to be very, very careful on Social Media.

Many of us don’t realise that our personal information might be available for the entire world to see. Take a look at the diagram below so that we can help you navigate some of the dangers and risks involved:

**THE RISKS INVOLVED**

- Enticing headlines in our news feeds can contain dodgy links that may contain malware.
- Too much information can provide criminals with all the info they need to steal your identity.
- By seeing friends/family scammers can create fake accounts to personalise attacks.
- Bogus accounts can be automatically added to your friend list.
- There’s a picture of you next to your house number and street name.
- You posted a pic of your children in their school uniform.
- Appealing headlines in our news feeds can contain dodgy links that may contain malware.
- Your password recovery question information is in your about section.
- There’s a picture of you next to your house number and street name.
- You posted a pic of your children in their school uniform.

The less you share the safer you may be, the easiest way to do that is to **ENSURE YOUR PRIVACY SETTINGS ARE SECURE.**

Quick tips:

- Don’t post offensive or threatening comments (cyberbullying)
- Don’t click on links from an unknown source (phishing)
- Don’t reuse the same password for multiple accounts
- Don’t use your work email address for your social media accounts
- And always ensure that you use unique, strong, secure passwords for each account

**STAY SAFE ONLINE AND BE A CYBER HERO**

Old Mutual is a Licensed Financial Services Provider