

**KNOW BETTER
DO BETTER**

OLDMUTUAL

SAVINGS & INVESTMENT MONITOR

2023



DO GREAT THINGS EVERY DAY

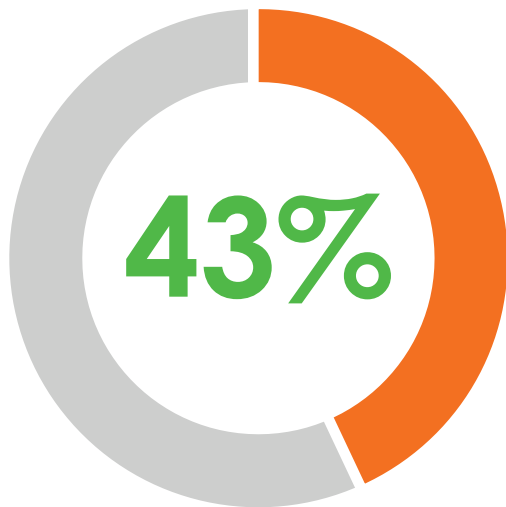




FINANCIAL EDUCATION KEY TIPS

Old Mutual Financial Education
On The Money

KNOW BETTER
DO BETTER



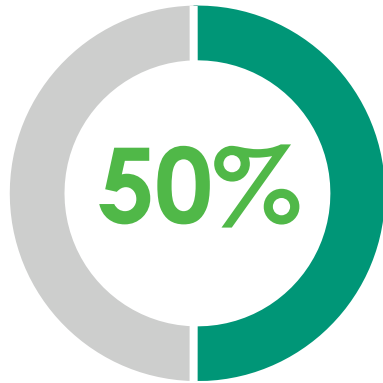
HAD TO BORROW FROM FAMILY AND FRIENDS IN THE LAST YEAR TO MAKE ENDS MEET, UP FROM 40% IN 2022

Things are tough, but when you have to borrow from friends and family the situation may be dire.

It's not enough to have a budget, you have to stick to your budget, so you **don't live beyond your means.**



POLY-JOBBERS

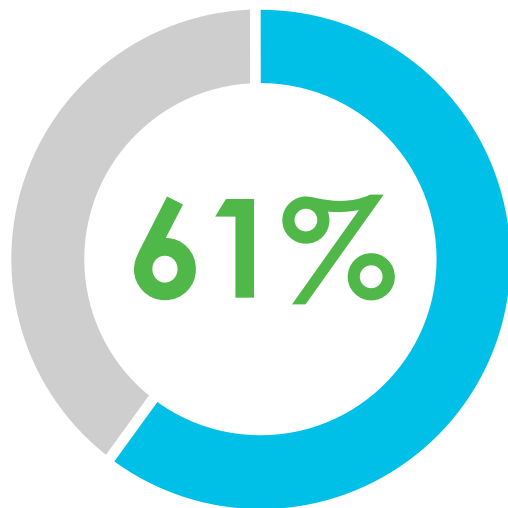


OF PEOPLE HAVE MORE THAN ONE SOURCE OF INCOME – POLY-JOBBERS

Having alternative streams of income can boost your ability to pay down debt faster and to start funding your savings goals or to start an emergency fund for rainy days

- Do invest, save or spend the money from your other job wisely. **The second income stream can only help you grow if you use the money prudently.**
- **Money Principle** : When Purpose is unknown, abuse is Inevitable

- **Don't neglect your primary job.** Always abide by your primary employment rules around operating another business.
- **Don't be tempted** when making extra money to regard it as **money "you never had"** and go on a spending fee.



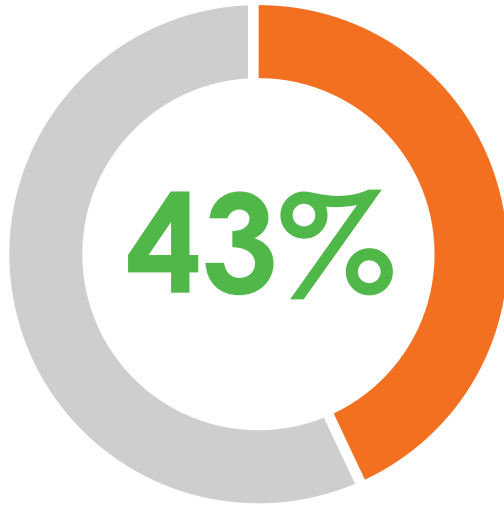
OF EMPLOYED BLACK SOUTH AFRICANS WHO HAVE STOKVELS, 61% SAID THEY BELONG TO MORE THAN ONE STOKVEL, THIS IS DOWN FROM 63% IN 2022

Stokvels may have started out as informal savings clubs to assist with groceries, burial costs, **but today they help members save for medium to long-term goals;** such as Education, Holidays or Home Renovations.

The popularity of Stokvels is positive because it points to a culture of savings. However, **it's also important to explore saving or investing through formal channels,** because such saving/investment vehicles offer the benefit of compound interest over the long-term.



SANDWICH GENERATION

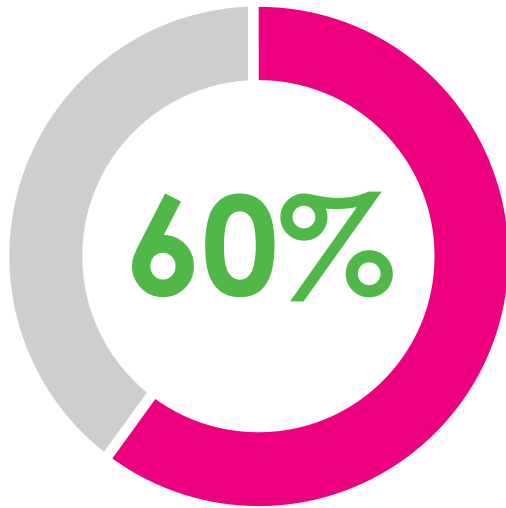


**OF WORKING SOUTH AFRICANS
ARE WEDGED IN THE SANDWICH
GENERATION. THIS IS UP FROM
39% IN 2022**

- **Being the only breadwinner in a family is not easy** and can also lead not only to financial stress, but mental health as well.
- The Ultimate Solution to this challenge, **is empowering your family with an income generating venture** (E.g Apartment for rental, Spaza)



KEEPING CASH



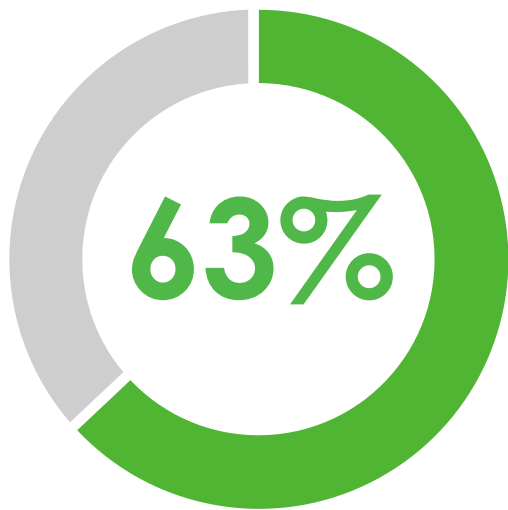
OF THOSE WHO HAVE UNBANKED CASH, 60% KEEP CASH “UNDER THE MATTRESS” AS THEY BELIEVE IT IS EASILY ACCESSIBLE

Keeping cash at home under a mattress may seem favorable because it's within easy reach. But remember, **you can have the money placed in an interest-bearing account.**

Think of the **safety aspect** as well, anything can happen to money stashed at home, no matter how safely hidden you think it is.

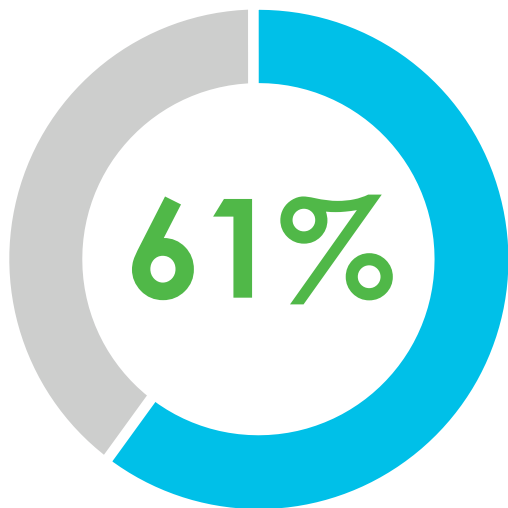


CLEARING DEBT



OF RESPONDENTS SAID IF THEY HAD A WINDFALL, THEY WOULD SPEND IT ON PAYING OFF DEBT

- It's important to keep an eye on the exposure you have to debt. **Too much debt simply takes away from you and means you are unable to save.** Rather cut down on certain expenses instead of funding them with debt.



OF WORKING SOUTH AFRICANS DO NOT HAVE A FINANCIAL ADVISER

Partnering with a financial adviser can **help you plan for your future better and improve the quality of your financial decisions to set you on a growth path.** When you know Better, You Do Better.



RETIREMENT



OF THE WORKING SOUTH AFRICAN RESPONDENTS:

54%

of working South Africans **feel positive** about the proposed two-pot system

37%

had **mixed feelings** about the proposed reforms

9%

did not think the reforms are a good idea

30%

of people who left or changed jobs in the past two years **took all their retirement savings in cash.**

- Understand **what your retirement replacement ratio is** and work with your financial adviser towards closing the gap.
- Plan for the years you have **before you reach retirement age.**
- Income sources after retirement for example, **your pension and potential additional resources** to cope with unexpected expenses.
- **Have a healthy and trusting relationship with your financial adviser** as you need someone to help you remain objective especially when you make major financial decisions. **Remain disciplined and focused.**



70%
used
loyalty points
or rewards

40%
changed
to cheaper TV
streaming options

36%
switch to cheaper
supermarket
brands

33%
cut down on
domestic help

29%
moved to cheaper
cell phone or data
options

29%
put major
expenses
on hold

11%
moved children
to less expensive
schools

As and when the situation requires, **always make sure that you are willing to cut down on non-essential expenses** that could eat into budget. By making small cuts across the different expenses, the benefits could be significant.

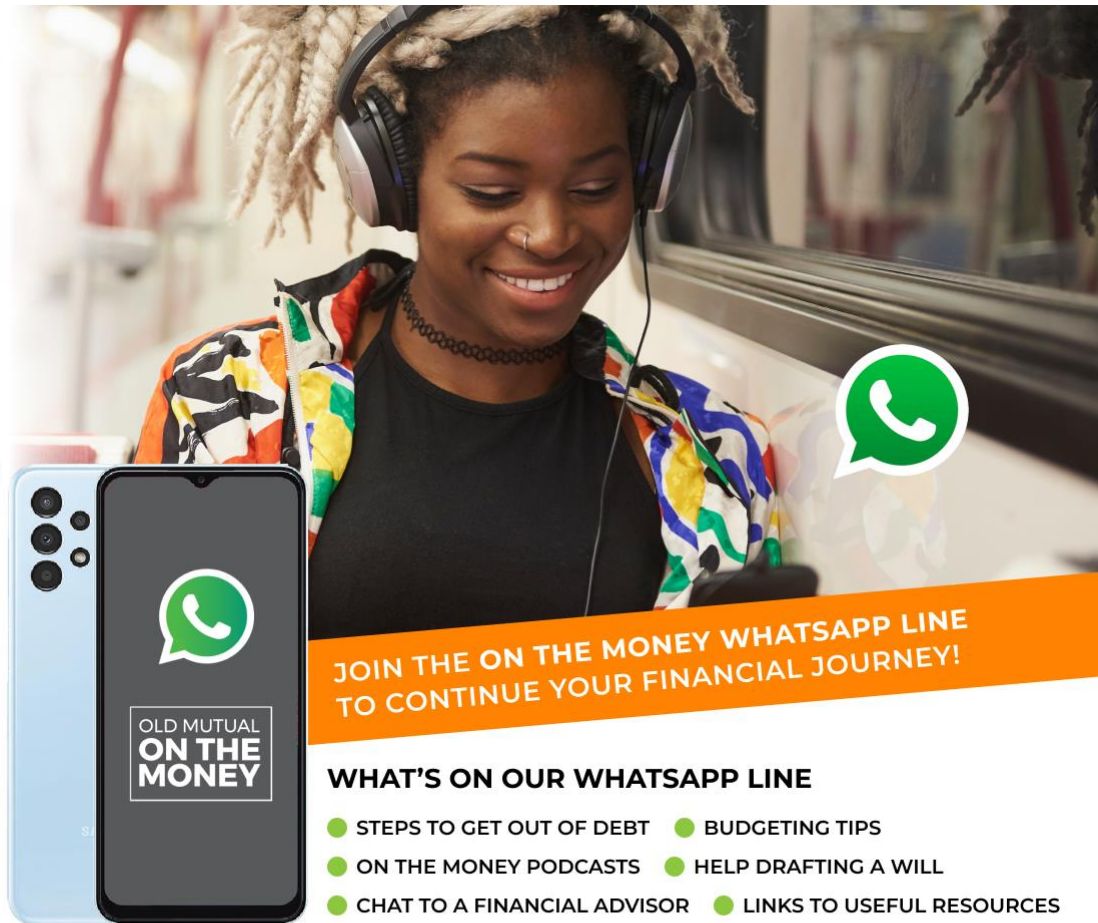
CONNECT WITH US

HOW TO JOIN:

- ADD US ON WHATSAPP (011 966 8066) & SEND US THE WORD 'HELLO'
- OR
- SCAN THE QR CODE AND CLICK ON THE LINK THAT POPS UP & SEND THE WORD "HELLO"
- THEN FOLLOW THE PROMPTS ON THE MAIN MENU



SCAN ME!



JOIN THE ON THE MONEY WHATSAPP LINE TO CONTINUE YOUR FINANCIAL JOURNEY!

WHAT'S ON OUR WHATSAPP LINE

- STEPS TO GET OUT OF DEBT
- BUDGETING TIPS
- ON THE MONEY PODCASTS
- HELP DRAFTING A WILL
- CHAT TO A FINANCIAL ADVISOR
- LINKS TO USEFUL RESOURCES

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