



**OLD MUTUAL LIFE ASSURANCE COMPANY (SA) LTD (THE ORGANISER)
TERMS AND CONDITIONS (TS & CS) FOR MOTHER'S DAY BILLBOARD
COMPETITION ON SOCIAL MEDIA**

Disclosures:

By entering this competition, you agree and are deemed to have accepted and be bound to all the competition rules as interpreted by the organiser (Old Mutual).

The organiser reserves the right to unilaterally amend, modify or change these terms and conditions without notice. These changes will take effect from the date of publication on the website. By participating or continuing to participate in the competition, the contestant agrees and understands that he/she will be bound by the amended terms and conditions.

Contestants participate entirely at their own risk.

1. Competition Period

The competition opens on the date of publication and closes on **18 May 2026 at 23:59 (SAST)**. Entries received after this time will not be considered.

2. Eligibility

- The competition is open to residents of South Africa aged 18 years or older.
- Employees of Old Mutual and their immediate family members are not eligible to enter.

3. How to Enter

To enter, participants must:

- Spot an Old Mutual billboard.
- Take a selfie with the billboard.
- Post the selfie on their Instagram or Facebook or TikTok Story.
- Tag Old Mutual South Africa's official account @oldmutualsa
- Include the hashtag **#itallstartedwithyoumama**.
- Follow Old Mutual South Africa on the platform used to enter.



All steps must be completed for an entry to be valid.

4. Entry Requirements

- The participant's profile must be public at the time of judging to verify the entry.
- Multiple entries are allowed
- Entries must be original

5. Prizes

- R1000 Netflorist voucher
- Prizes are not transferable, exchangeable, or redeemable for cash.

6. Winner Selection & Notification

- Winners will be selected by Old Mutual marketing representative
- Winners will be contacted via direct message on the platform used to enter within a reasonable time after the competition closes.
- If a winner does not respond within 48 hours, Old Mutual reserves the right to select an alternative winner.

8. Usage Rights

By entering, participants grant Old Mutual permission to use their submitted content for marketing and promotional purposes without additional compensation.

9. User Conduct and Acceptable Use

- By entering the competition, participants agree not to post, upload, share, or tag Old Mutual in any content that:
 1. constitutes hate speech, harassment, discrimination, or incitement to violence;
 2. infringes the rights, dignity, or safety of any person or group;
 3. is unlawful, defamatory, abusive, misleading, or otherwise harmful; and
 4. falsely implies endorsement, affiliation, or approval by Old Mutual.
- Participants must exercise sound judgment when posting content, communicate responsibly, and use body language, emojis, and similar



elements with care, as their meaning may be context-dependent and open to misinterpretation.

- Old Mutual reserves the right to remove, report, or request the removal of any content that is unlawful, harmful, misleading, or otherwise in breach of these Terms and Conditions.

10. **General**

- Old Mutual reserves the right to disqualify any participant who does not comply with these Terms & Conditions or who engages in fraudulent or inappropriate conduct.
- Old Mutual reserves the right to amend, suspend, or cancel the competition at any time without prior notice.
- By entering, participants agree to be bound by these Terms & Conditions.